

“Why Speak?” by Joe Grondin (ATM Gold, ALB)
District 45 Spring Conference 2017

How to go from FEAR to **FEARLESS**

1. Fear of **F**ailure – Failure teaches us **L**essons to succeed
2. Fear of being **E**valuated – Evaluation **E**levate us
3. Fear of being **A**lone – We always have **S**upport
4. Fear of being **R**idiculed – Not taking life too **S**erious

Why speak?:

1. The potential to change someone’s world.
2. The potential to change someone’s life in a positive way
3. The potential to save someone’s life

Developing your signature by answering these three questions:

1. I am.....
2. Why I am.....
3. What is my I am message?

The Signature Pledge

Like my signature I am unique. I am who I am because of the wonderful journey that I have traveled. My stories are my stories and define my true essence. I want to teach the world what I have learned so that they too can prosper as I have prospered, so that they too can feel as I have felt, so they too can conquer as I have conquered. I will continue to seek knowledge to ensure that my audience receives a sincere invitation to live what I have lived. My pledge is that I will stay true to my signature because even though my signature is unique, I realize that my uniqueness is what will connect to my audience. That is why I speak.

Signature:_____